

ALI HUSNAIN

(husnainkhan.com)

Web Developer – Graphic Designer – Lead Generator – Digital Marketer – Mobile App Developer

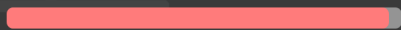
ABOUT ALI:

A resourceful individual with a proven track record to transform technical and digital information and processes into influential stories. Result focused enthusiast which help to drive businesses in such a manner to be competitive in the market. By functioning with new technologies, they can grow the company's business.

PRO SKILLS:

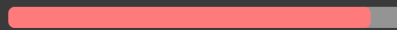
Website Dev

(CMS)



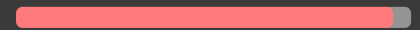
Digital Marketing

SEO, SEM, SMM, PPC & Email Marketing



Graphic Design, UI/UX

PS, AI, Figma, Adobe XD



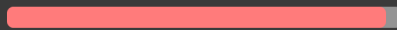
Mobile App Development

Native Android & IOS, Flutter



Lead Generation

Meta, Google, LinkedIn & tiktok



Video Editing

Adobe After Effect, Adobe Premier



EDUCATION

BS-IT

2009 – 2013

BACHELORS IN INFORMATION TECHNOLOGY

CONTACT ME

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EXPERIENCE:



Metatech Digital Marketing Agency – Dubai

Mar 2025 – Continue

(Head of Technology / Website Developer)

- 7 mos • Directing technology strategy and teams across AI, immersive reality (VR/AR), and specialized E-commerce platforms. Personally built 13+ websites, ensuring high performance via targeted on-page SEO.



Sigmatix Technologies – Dubai

Feb 2024 – Feb 2025

(Lead Generation & Marketing / Web Developer / Mobile App Development)

- 7 mos • – **Digital Marketing:** Specialized in lead generation across diverse sectors (real estate, investment, beauty), creating and optimizing targeted campaigns on Meta, Google, and Yandex to deliver high-quality results.
- 3 mos • – **Web Developer:** Developed specialized websites (e.g., real estate, pet care, e-commerce) using WordPress and OpenCart, prioritizing user-friendly design and custom client functionality.
- 2 mos • – **Mobile App Dev:** Built a Flutter application with a unique cross-platform communication feature that allows VPN-free calls globally (including GCC), and integrated a balance-funded e-commerce system.



Homebond Properties – Dubai

Dec 2021 – Feb 2024

(Digital Marketing / Web Developer / Graphic Designer)

- 12 mos • – **Digital Marketing:** Managed social media setup from scratch, including ad accounts, content calendar, and Linktree integration, while leveraging Hootsuite for competitor analysis.
- 7 mos • – **Web Developer:** Directed content and design for websites built from scratch, focusing on creating an aesthetically pleasing interface with functional, clear navigation for superior usability.
- 8 mos • – **Graphic Designer:** Managed all creative design (campaigns, events, brochures, company branding, and logos) while boosting lead volume by 42% through optimized landing page and email design.



The Wright Marketing – Dubai

Aug 2019 – Nov 2021

(Web Developer / Mobile App Developer / Graphic Designer)

- 9 mos • – **Web Developer:** Delivered 6 official event management websites, overseeing design mock-ups and QA to increase client satisfaction by 35%
- 15 mos • – **Mobile App Developer:** As a full-stack mobile developer (iOS/Android), built over 10 apps (including e-commerce and event management), ensuring they were user-friendly and optimized across all devices.
- 6 mos • – **Graphic Designer:** Elevated brand recognition by improving guidelines and designing all social media content, event banners, ad campaigns, and posters.



Publak TV Media – Dubai

June 2018 – August 2019

(Web Developer / Mobile App Developer)

- 11 mos • – **Web Developer:** Developed 8+ feature-rich, compliant client websites and managed a team of 7 freelance developers and designers.
- 4 mos • – **Mobile App Developer:** Developed iOS and Android TV app enhancements with team and conducted daily testing to ensure the product met specifications.